



NEWS

For Immediate Release

## Next Pharmaceuticals Announces Relora® Open Label Study

*Results Demonstrate that Over 1100 Participants Said Relora Helped Them Relax, Get a Better Night's Rest and Helped with Stress-Related Eating*

Salinas, CA – September 4, 2007 – Next Pharmaceuticals announced today, the results of a major open label study on Relora, with 1291 participants who suffered from stress, insomnia and/or stress related eating. The study was conducted at The LaValle Metabolic Institute in Cincinnati, Ohio with stunning results. Ninety-one percent (91%) of the subjects reported Relora helped them relax; ninety percent (90%) reported Relora helped them have a restful sleep. Eighty-six percent (86%) reported Relora helped prevent stress related eating. Relora is a dietary supplement developed by Next Pharmaceuticals. Relora consists of a proprietary blend of extracts of Magnolia and Phellodendron bark that is available in a capsule form.

The subjects rated the efficacy of Relora on a 5-point scale. The product was considered effective for stress, restful sleep and stress related eating if the subject rated the product three or higher.

Next Pharmaceuticals (NP) was founded with the purpose of developing new, patented, natural ingredients for healthy living products in the dietary supplement, food and beverage industries. The goal of the company is to expand self-care and preventative health maintenance. NP has successfully developed six plant extracts, both patented and proprietary, plus Chromulin™, a new form of the essential trace mineral chromium for potentiating insulin. These products have significantly



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expanded the choices for self-care products while providing large consumer brands with powerful product differentiation. Through the application of pharmaceutical technologies to natural botanical materials, including citrus fruits, NP has developed Relora® for relaxation and stress-related appetite control, Seditol® for better quality of sleep, Nexrutine® for inflammation, Citri-Z® for heart health; Flavoxine™ for healthy cholesterol, and Citrofen™ for mobility and comfort. For all media inquires, please contact Connie St John, 415-302-7438.