



## NEWS

FOR IMMEDIATE RELEASE

### **Next Pharmaceuticals Reveals New Form of Chromium That Trumps Other Forms** Chromulin™ Provides Better Absorption, Is Water Soluble and Safer

Carlsbad, CA – December 11, 2006 - Next Pharmaceuticals announced today that they are launching Chromulin™ a new patented (US Patent No. 6,689,383) form of chromium that is stable, has better absorption, is water soluble and safer than other forms of chromium including the-sometimes-controversial chromium picolinate. It is a natural combination of the essential mineral Chromium III with the essential amino acid histidine, formulated and patented by Dr. Richard A. Anderson at the U.S. Department of Agriculture and licensed to Next Pharmaceuticals.

We're very excited about offering Chromulin™ to the functional food, beverage, and supplement industries, " said Bob Garrison, President and CEO of Next Pharmaceuticals. "Chromulin™ offers new opportunities for formulating more effective products targeting the healthy heart, diabetic, anti-aging and weight management categories."

Chromium is essential for carbohydrate, fat and protein metabolism. Chromium inhibits TNF\_ and IL-6 thereby decreasing inflammation caused by high glucose concentrations. New research has demonstrated that Chromulin™ (chromium histidine) decreases LDL-Cholesterol oxidation and the risk of diabetes and cardiovascular diseases not only through its ability to improve insulin actions, but also through its antioxidant properties. "The increases in obesity and chronic diseases such as type 2 diabetes and cardiovascular diseases may not be normal consequences of aging but rather suboptimal dietary patterns that are manifest with age. Improved chromium nutrition is one of the

factors that leads to reversal of suboptimal health that manifests with age.” Anderson, RA, J. of American College of Nutrition, 23: 476 (2004)

Histidine is one of the 20 most common natural amino acids present in proteins. It is not only an essential amino acid, but an antioxidant which is important for the growth and repair of tissue and functions in a wide variety of reactions throughout the body,..

#### About Next Pharmaceuticals

Next Pharmaceuticals, Inc. (NPI) was founded in 1997 with the purpose of developing new, patented, natural ingredients for healthy living products in the dietary supplement, food and beverage industries. The goal of the company is to expand self-care and keep people out of the health care system for a longer period of time. NPI has successfully developed seven ingredients that have significantly expanded the choices for self-care products while providing large consumer brands with powerful product differentiation. For more information log onto [www.nextpharmaceuticals.com](http://www.nextpharmaceuticals.com).

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