



NEWS

FOR IMMEDIATE RELEASE

Relora® Stress & the City Survey Says that Sex Drives Take a Dive with Money Woes

San Francisco, CA - September 23, 2008 - On the human side of the financial news, the Relora Stress & the City Survey shows sex drives taking a plunge along with the economy this year. The survey of 500 participants conducted in ten major cities, shows that money concerns are stressing out 63.8% of the respondents. Most of them (62%) say that this stress impacts their sex lives and they are having less sex. They are too anxious, too worried or said they don't have enough time. Almost half of the respondents (46%) said that they are more stressed out than last year. Forty percent said they were stressed out over their jobs.

The most frequent ways of getting rid of stress are curling up to watch TV (66.5%), listening to music (65.5%) and eating comfort foods (66.6%). To compound the stress, weight gain is also likely to be an issue due to these popular coping mechanisms. The survey has a 4.4% margin of error and was conducted by Polaris Marketing, an independent polling organization.

Relora is a non-sedating dietary supplement that has been clinically tested to safely and effectively reduce stress. In a previous six-week, double-blind, placebo-controlled clinical study conducted on healthy women between the ages of 20 and 50, Relora significantly reduced short-term anxiety compared to the placebo group. This study conducted by Miami Research Associates, a clinical research organization in Miami, Florida, was published in *Nutrition Journal*, an open access peer-reviewed, online journal. Nutrition Journal can be referenced through BioMed Central and PubMed.



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