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NEWS

For Immediate Release

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### **Next Pharmaceuticals Mourns the Loss of Bob Garrison, CEO, President and Natural Supplement Industry Icon**

Carlsbad, CA, March 4, 2007 – Next Pharmaceuticals sadly announced today the loss of their CEO, President and Co-Founder, Bob Garrison, who died Thursday, March 1, 2007. Garrison, 64 was a much beloved figure in the natural supplement industry setting high standards for quality in the development of pharmaceutical grade botanicals that helped thousands of people with such conditions as stress, joint health, reduction of cholesterol, blood pressure and inflammation. As a licensed pharmacist, he led the way in the industry, developing high-grade pharmaceutical-quality clinical trials on formulations that have now become household names. Bob's passion was to assist those who preferred an alternative medicine approach and to help people stay out of the health care system as long as possible.

“Bob was a close friend, a wonderful business partner and a great man. He created a dynamic company and will be sorely missed by all of us at Next Pharmaceuticals,” said Charles Kosmont, Chairman and Co-Founder of the company. “He was one of those rare human beings who combined an entrepreneurial spirit with excellent business sense. He lived a life filled with insight, humor, kindness and integrity.”

The funeral service will be held on Wednesday March 7 @ 2:00 p.m. at:

SOLANA BEACH PRESBYTERIAN CHURCH  
120 Stevens Avenue  
Solana Beach, 92075

Before his pioneering work at Next Pharmaceuticals, Bob had over 25 years of experience in health communications and product development. He has also played a significant public relations role within the dietary supplement industry and introduced standardized herbal extracts to the U.S. mass market while President and Co-founder of Botalia Pharmaceutical, Inc.

Bob was also CEO and Founder of Health Media of America, Inc., and is co-author of both *The Nutrition Desk Reference* and *The Pharmacist's Guide to Over-the-Counter and Natural Remedies*.

#### About Next Pharmaceuticals

Next Pharmaceuticals (NP) was founded in 1997 with the purpose of developing new, patented, natural ingredients for healthy living products in the dietary supplement, food and beverage industries. The goal of the company is to expand self-care and keep people out of the health care system for a longer period of time.

Bob is survived by his wife Janice, four children, six grandchildren and hundreds of loving family, friends and associates.

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